



GENDER & DIVERSITY

# EQUAL OPPORTUNITIES IN TOP POSITIONS

Show potential, promote diversity,  
ensure fairness and objectivity.

When it comes to top positions, objectivity, fairness, gender and diversity competence are obligatory. Science-based psychometric tools and soft skills assessments ensure objectivity. Potential is recognised and can be further developed in order to be prepared for highest demands.



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## Goals and benefits:

- As an objective basis for human resources selection and staffing.
- Part of development- and promotion programmes.
- Application in the context of coaching and training, at academies and training centres.
- Individual promotion & team development / collective development measures possible.
- Accompanying vocational training and studies.

## Method:

- Measurement of the soft skills that are crucial in the workplace (social competences, management and leadership skills).
- Objective, valid and reliable procedure; scientifically sound (based on basic research at the Max Planck Institute).
- Questionnaires available in over 20 languages.
- Personal action and development plans; (customised development programmes, individual development, coaching).
- Basis for structured development and counselling processes.
- Objective basis for decision-making processes and for personnel selection - counteracts (conscious or unconscious) discrimination, creates transparency, equal opportunities and fairness.
- Separate measurement of gender and diversity competence (important, for example, especially in management development).

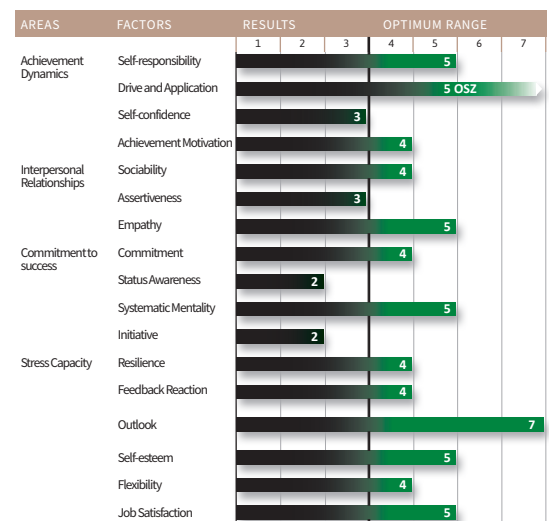


- Measurement and development of intercultural competence.



## Clients and sample projects:

- Ensuring objectivity and fairness in the selection of applicants.
- “Horizons“ programme\* for young executives from various companies and authorities, led by the Lower Saxony Police Academy (\*winner of the silver German Education Award).
- Integration and support programmes for female founders and for migrants.



## Leadership Qualities MM

