



IT'S ALL ABOUT HUMANS: THE DNLA CONSULTANT NETWORK

BECOME A DNLA CONSULTANT

A STRONG COMMUNITY
- SUCCESSFUL, COOPERATIVE AND FAIR

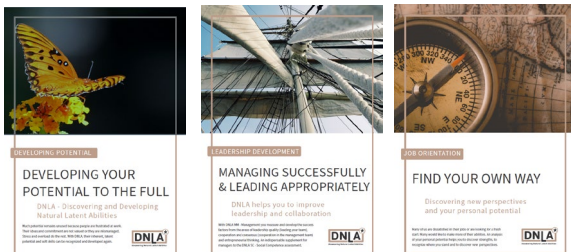
You share our philosophy, about how important the „human factor“ is at work? You are a professional in HR management, consulting, training or coaching? And you see that the DNLA analysis and development tools could be a useful addition or enrichment to your service portfolio? Then you should read the following thoroughly. Get to know DNLA and become a part of the DNLA consultant network!




YOUR ADVANTAGES AS A DNLA CONSULTANT:

This is what we offer our partners:

- Long-term cooperative partnerships at eye level, with benefits and added value for both sides.
- Customer protection, even in the acquisition phase. Diverse applications of DNLA, e.g. Personnel development, organizational development, talent management, personnel selection, coaching, professional orientation, team development and stress prevention.



- Proven personnel development concepts such as the DNLA HR BALANCE-SHEET®, Publications, articles, testimonials and success stories on DNL
- Online presence via the DNLA-websites, via social media channels (Linkedin, Instagram) and via our Youtube channel with testimonials & explainer videos. 
- Visibility on the web for our partner companies, integration in the DNLA-Web presence, reciprocal linking.

What we are NOT about:

- Pressure and sales targets, minimum purchases, ongoing costs or fees.
- A guarantee of projects that you only have to implement. However, we offer a variety of support in sales or project initiation (e.g. references, sales material, networking, DNLA partner meetings, joint projects, networking, international contacts).

Want to experience DNLA for yourself? Get in touch with us:

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The way to become a DNLA consultant:

1. Uncomplicated entry: Free of charge:

- Participation in DNLA sales workshop
- Self-assessment with personal feedback session
- Testing opportunities for yourself or potential clients to experience the DNLA tools.

2. DNLA-training:

- Start with the basics of DNLA: Module a) Social competence: DNLA ESK & trainee
- Followed by other modules, oriented on your demand and interest: b) Management and Leadership c) Sales potential d) Stress measurement and stress prevention e) Team analysis and employee survey f) DNLA HR-balance-sheet

3. Practice:

- Learning to give feedback, based on - free of charge - DNLA analyses with voluntary candidates.

4. Certification:

- completion of the practice phase, review, certification as DNLA consultant.



Little investment, lots of benefit:

- DNLA trainings (1/2 day - 1 day), - 600,- EUR per person.
- Margins generated by DNLA-sales, additional consulting business.

